

DESIGN FUTURE CAREERS

Design at Goldsmiths: Some future career paths

Studying in the Design Department at Goldsmiths offers the opportunity to engage with a wide range of topics from critical, theoretical and creative perspectives. You will learn in a dynamic and forward thinking environment. In terms of future employment you will develop skills that you'll be able to apply to creative and cultural industries.

Where do Goldsmiths Design graduates work?

In 2013-14, the graduate-level careers of Goldsmiths Design graduates included:¹

- Exhibition Co-ordinator
- Freelance Set Designer
- Creative Strategist
- Freelance Designer and Lecturer
- Art and Design Technology Technician
- Product Designer
- Studio Manager
- Digital Designer
- Concept Developer
- Environmental Designer
- Creative Assistant

Employers include: ¹

- Royal Greenwich University Technical College
- Goldsmiths, University of London
- Baro Communications
- Lockton (insurance broker)
- The Collective (TV, film and video production company)
- The Groucho Club (private members' club)
- The Robin Collective (events company)
- THEUNSEEN (artist and designer)
- Spring Ventures (private equity business)
- Avid Media Ltd (marketing company)
- Wholegrain Digital (web design agency)
- Studio Blvd. (fashion art direction studio)

¹Source: *Destinations of Leavers from Higher Education*
This data is collected six months after graduation and shows where graduates start their careers

What skills will I gain?

Studying Design at Goldsmiths will enable you to develop a number of skills that will make you attractive to potential employers, including:

- creative problem-solving
- visual presentation
- IT, in particular creative software
- imagination and creativity
- ability to think systematically through issues
- understanding and addressing key concepts and issues of sustainability
- versatility and adaptability
- self-motivation and self-management
- organisation and planning
- strategising

What kinds of graduate employers might be interested in me?

Here are some ideas to get you started but you can relate your degree to many more sectors.

Art and design

Many graduates work as freelance artists and designers while some go on to set up their own design studios. As a commercial artist you will be commissioned to create work for public spaces, private companies and charities. As a designer you may work in areas such as graphic or industrial design. Whatever area you choose to specialise in you will work to deadlines and produce original ideas in response to briefs set out by the clients.

Education

You could pass on your skills to others by teaching art and design, craft or technology as part of the national curriculum. You could also work as a design educator in a museum or other kind of learning centre, sharing your creative application of design in more informal educational environments.

Media and advertising

This industry is fast, exciting, innovative and highly creative. You will use your creative skills to produce design solutions that can effectively communicate client messages with high visual impact. You may choose to specialise in web or multimedia design and will work to maintain websites and interactive online marketing tools. Your skills will enable companies to raise their profiles and engage with consumers.

Where can I find further information?

On the Prospects website, the 'What can I do with my degree?' section is a useful starting point. prospects.ac.uk/options_with_your_subject.htm

Art and Design

British Council Visual Arts Department - visualarts.britishcouncil.org
Creative Skillset - creativeskillset.org
Crafts Council - craftscouncil.org.uk
Artquest (resource for visual artists) - artquest.org.uk/
Creative Choices (Creative and Cultural Skills) - ccskills.org.uk/careers

Education

Get Into Teaching (Department of Education) - getintoteaching.education.gov.uk
Creative Futures (music and arts children's charity) - creativefuturesuk.com
Engage (gallery education) - engage.org
The Design and Technology Association - data.org.uk
UCAS Teacher Training - ucas.com/ucas/teacher-training

Media and Advertising

The Institute of Practitioners in Advertising - ipa.co.uk
Chartered Society of Designers - csd.org.uk
Design & Art Direction - dandad.org
Advertising Association - adassoc.org.uk

Goldsmiths Careers Service

The Careers Service has a full programme of events - you can find out more at www.gold.ac.uk/careers

From the moment you arrive at Goldsmiths you can use us to help you plan your future - pop in and book an appointment with a careers consultant.

<http://learn.gold.ac.uk> (search 'Goldsmiths Careers Service')
[@CareersGold](https://www.facebook.com/goldsmiths.careers)